

Contact person

Mr. Francesco Palumbo
Interactive Project Marketing & Sales manager
Telephone: +39 338 100 4241
E-mail: francesco@interactiveproject.com



PRESS RELEASE

INTERACTIVE PROJECT ANNOUNCES PUBLISHING DEAL WITH WEIFENGKE FOR OVERVOLT: CRAZY SLOT CARS.

Rome, October 14 2014

[Interactive Project](#), the leading Italian company for motor-sport and racing mobile and browser-based games is glad to announce its publishing deal with **Beijing Panli Tech. Co.**, Ltd for the publishing of [OverVolt: crazy slot cars](#) on the Chinese market on Windows Phones platforms.

The company will be in charge for publishing **OverVolt: crazy slot cars** in the Chinese market through the [Weifengke](#) platform.

OverVolt: crazy slot cars is a free-to-play racing game inspired to the world of miniature slot cars. The title was co-financed by **Microsoft** and **Aalto University** through their program **AppCampus** upon three months exclusivity period on *Windows Phone Stores*. The game obtained over 270.000 downloads within three months since launch.

“OverVolt is an excellent game and it’s a good opportunity and great honor to cooperate with Interactive Project. **Weifengke** has over 10 million Windows phone users in China. We're open to bring all the great games to our users.” said *Alex Feng*, COO at **Weifengke** which is number one Windows Phone app media and community in China.

“I am glad for this publishing deal with Beijing Panli Tech. – said *Matteo Palumbo* CEO of **Interactive Project** – OverVolt proved to be a successful game and the possibility to have an accredited partner in such an important market represents the starting point for making OverVolt a successful case also in China”.

About Interactive Project

Interactive Project is a software development company of mobile and browser-based games leader in the sector of motor-sport and race titles. Its last mobile game, [OverVolt: crazy slot cars](#), enjoyed more than 270.000 worldwide downloads in less than three months only on Windows Phones. Backed by a group of investors led by [Fi.La.S. S.p.A.](#) and [LVenture S.r.l.](#), Interactive Project is located in Rome. The company has signed agreements with international publishers. For more information, visit website at <http://www.interactiveproject.com/>, Facebook fanpage at <https://www.facebook.com/InteractiveProjector> follow via Twitter [@InteractivePrj](#).