

Contact person

Mr. Francesco Palumbo
Interactive Project Marketing & Sales manager
Telephone: +39 338 100 4241
E-mail: francesco@interactiveproject.com



PRESS RELEASE

INTERACTIVE PROJECT FLIES TO GAME CONNECTION AMERICA 2014

San Francisco, March 17 2014

[Interactive Project](#), the leading Italian company for motor-sport managerial mobile and browser-based games, will be attending this year's Game Connection America 2014, in Sir Francis Drake Hotel – San Francisco, from 17 to 19 of March 2014. The company will be present at the exhibition together with the other participants of the Italian mission organized thanks to the synergies of [AESVI](#) and [ICE](#).

Interactive Project will be present with two of its games.

The first being [MyGPTeam Turbo](#), a Formula 1 – inspired 3D managerial mobile social game. Despite the fact that the game has been published only in few countries, **MyGPTeam Turbo** comes strong of 170.000+ downloads in few months and more than 150.000 matches per month played online.

The second game presented will be [OverVolt](#), the upcoming creation by **Interactive Project**, a cartoon-style game about miniature cars racing. The game, still under development phase, was selected and financed by *Microsoft* and *Nokia*, through their program [AppCampus](#).

“I am very proud of the work done at **Interactive Project**; we were at Game Connection America one year ago presenting a simple prototype of our game. I am here this year with a complete and published game, appreciated by the sector's stakeholders, that is consolidating its position with impressive results in the market”, said Mr. Matteo Palumbo CEO of **Interactive Project**.

Is remarkable that **MyGPTeam Turbo**, which was the second most downloaded app in Amazon Appstore last February, was selected among the finalist games at the event [Selected Projects](#) of [Game Connection America](#) for 2014, which will be held during the days of the exhibition.

About the final goal of this experience, Mr. Palumbo concluded: “Our presence to this event will represent, for us, the opportunity to identify and meet publishers for our games in the USA and in the Asia-Pacific region, mainly for the Chinese and Japanese market”.

Interactive Project will be glad to meet you at:

Game Connection America 2014 – March 17 to March 19
Sir Francis Drake Hotel, 450 Powel Street, San Francisco CA;
Tudor Room, 2nd floor, table 285 (**Interactive Project**)

About Interactive Project

Interactive Project is a software development company of mobile and browser-based motor-sport and race games. Its first game, [MyGPTeam Career](#), inspired by F1, has more than 60,000 worldwide users. Backed by a group of investors led by Fi.La.S. S.p.A. and LVenture S.r.l., Interactive Project is located in Rome. The company has signed agreements with international publishers. For more information, visit website at <http://www.interactiveproject.com/>, Facebook fanpage at <https://www.facebook.com/InteractiveProject> or follow via Twitter [@InteractivePrj](#).