Contact Person

Mr. Francesco Palumbo Interactive Project Marketing and Sales manager Telephone +39 338 100 4241

E-mail: francesco@interactiveproject.com



PRESS RELEASE

INTERACTIVE PROJECT LAUNCHES OVERVOLT: CRAZY SLOT CARS

Rome, June 18 2014

<u>Interactive Project</u> is glad to announce the release of <u>OverVolt: crazy slot cars</u>.

The game, inspired by the world of miniature slot cars, will be available for three months exclusively for <u>Windows Phone</u>. The project was funded by <u>AppCampus</u> acceleration program, a joint effort by <u>Aalto University</u> and <u>Microsoft</u>.

"I am very proud of the work done for OverVolt, I saw the team of Interactive Project getting enthusiastically involved in the production of this title and I am confident that, also thanks to all the support we got from AppCampus, the game has all the requirements to catch users' interest. - said Interactive Project CEO *Matteo Palumbo* - OverVolt is designed to display casual dynamics; but, also, to have a good appeal for collectors, because of the design of slot cars, and for those gamers who look for more hard core features. Especially the multiplayer section will put to test abilities and concentration of gamers 'till the last lap".

Interactive Project team has been selected to participate on Mobile Application Acceleration Camp in Italy, Rome organized by Microsoft and to AppCademy Go-To –Market Camp in April in Finland. AppCampus Director, Paolo Borella aka Master of Control is "delighted to see the level of passion and effort the team has put in to developing this game" and wishes them "the best of success after launch".

OverVolt is available on Windows Phone Store at http://bit.ly/1jyf2V4.

About Interactive Project

Interactive Project is a software development company of mobile and browser-based games leader in the sector of motor-sport and race titles. Its first mobile game, MyGPTeam Turbo, inspired by F1, has more than 200.000 worldwide downloads. Backed by a group of investors led by Fi.La.S. S.p.A. and LVenture S.r.l., Interactive Project is located in Rome. The company has signed agreements with international publishers. For more information, visit website at http://www.interactiveproject.com/, Facebook fanpage at https://www.facebook.com/InteractiveProject or follow via Twitter @InteractiveProject.