

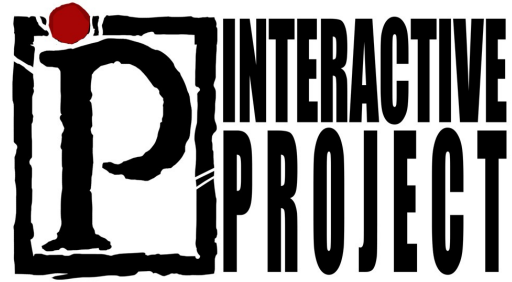
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**PRESS RELEASE**

**INTERACTIVE PROJECT ANNOUNCES PUBLISHING DEAL WITH HEXAGAME**

Rome, 24 May 2013

Another important piece has been added to the path towards [Interactive Project](#) internationalization.

With only a few days left before the Monte Carlo Grand Prix, Interactive Project is very proud to announce the conclusion of the agreement with the French publisher [HexaGame](#).

“This partnership will give us the opportunity to publish [MyGPTeam](#) in all French-speaking countries, led by France and Canada. The localization and marketing services that HexaGame will undertake will give us even more visibility thus acquiring a greater number of users from those countries as well” says Interactive Project CEO Matteo Palumbo.

“We’re very proud to have secured this deal with the talented team of Interactive Project”, says Nicolas Vincent, CEO of Hexagame. “We’re looking forward to bringing MyGPTeam to all french-speaking players.”

**About Interactive Project**

*Interactive Project is a software development company of managerial browser-based and mobile motor games. Its first game, MyGPTeam ([www.mygpteam.com](http://www.mygpteam.com)), inspired by F1, has more than 50,000 worldwide users. Backed by a group of investors led by Fi.La.S. S.p.A. and LVenture S.r.l., Interactive Project is based in Rome. The company has signed agreements with publishers on three continents. For more information, visit the website [www.interactiveproject.com](http://www.interactiveproject.com), or the Facebook fanpage [www.facebook.com/MyGPTeam](http://www.facebook.com/MyGPTeam) or follow via Twitter [@MyGPTeam](https://twitter.com/MyGPTeam)*

**About Hexagame**

*Hexagame is an online game publisher that offers a wide range of services to developers of all kind and all sizes who wish to settle on the long-term and conquer new market shares on French-speaking territories. With its french portal [www.zeplayers.com](http://www.zeplayers.com) and groundbreaking games such as Rakard Kingdoms or The Legend of Taern, its gamers community is growing faster every day*