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PRESS RELEASE

INTERACTIVE PROJECT ANNOUNCES A NEW GAME: MyGPTeam TURBO

San Francisco, 25 March 2013

[Interactive Project](#), the leader in managerial games for motorsports, takes the opportunity of "[Game Connection America 2013](#)" to announce that it has opened up to an initial group of groundbreakers to participate in the preview stage of its new exciting "MyGPTeam Turbo" game.

The multi-platform game, recently released in private beta as Android mobile app and web app, will allow the casual gamer to start a managerial career in the world of car sports inspired by Formula 1.

"With MyGPTeam Turbo" says Interactive Project CEO Matteo Palumbo, "in just a few minutes you can choose the circuit and the race strategy and enter a 'race-room' to challenge other online players in short races. The game has been designed for those who would like to live and share with friends the thrilling experience to manage a Formula 1-like team".

The new game is perfectly suited to complement "[MyGPTeam Career](#)", the managerial game for hardcore Formula 1 fans played by more than 50,000 players worldwide.

Thanks to its partnership with publishers in Europe and South America, Interactive Project is planning another hit with "MyGPTeam Turbo" and is taking the opportunity of "Game Connection" to further broaden its partner portfolio for both games.

For more info visit us at:

Game Connection America 2013 - March 25th to March 27th

Sir Francis Drake Hotel, 450 Powel Street, San Francisco, CA

Cypress Room, 2nd floor, table 278 (Interactive Project)

About Interactive Project

Interactive Project is a software development company of managerial browser-based and mobile motor games. Its first game, MyGPTeam (www.mygpteam.com), inspired by F1, has more than 50,000 worldwide users. Backed by a group of investors led by Fi.La.S. S.p.A. and LVenture S.r.l., Interactive Project is based in Rome. The company has signed agreements with publishers on three continents. For more information, visit the website www.interactiveproject.com, or the Facebook fanpage www.facebook.com/MyGPTeam or follow via Twitter [@MyGPTeam](https://twitter.com/MyGPTeam)