

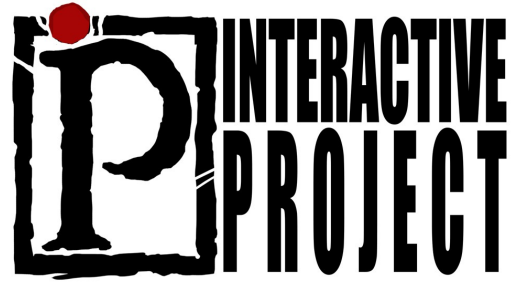
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**PRESS RELEASE**

**INTERACTIVE PROJECT COMES TO GAMESCOM IN COLOGNE**

Cologne, 20 August 2013

[Interactive Project](#), the Italian start-up and leading creator and developer of strategy and managerial motorsport games for mobile and the web, will be attending [Gamescom](#) in Cologne from 21 to 25 August 2013.

The company has enjoyed great success with [MyGPTeam Career](#), a Formula 1–inspired managerial browser game all about running your own racing team in detail, with 60,000+ registered users worldwide. At Gamescom, Interactive Project will be presenting its updated [MyGPTeam Turbo](#) game, featuring enhanced gameplay and new 3D graphics.

“Gamescom is a very important event for us right now,” says Interactive Project CEO Matteo Palumbo, “as one of our games is about to go on public release on [Google Play](#).”

The new game is available as a private beta version for Android smartphones; in just a few days, it has already gained 5,000 users, many from Italy and Brazil.

“MyGPTeam Turbo is an innovative step forward in racing games for mobiles,” continues Matteo Palumbo. “Players run the team motorhome and get right to the heart of the action, talking to their driver from the pits and controlling tactics during the race.”

The new version has evolved from the demo released in late March. It features fully 3D graphics, and the player has several mini-games and circuits during the race to challenge other players in fast, gripping multi-player games to win experience points and to improve their own car.

From 22 to 25 August, Interactive Project will be glad to invite visitors to stand C011 in hall 10.1 at the [Gamescom Entertainment area](#) to try a sneak preview of its fantastic MyGPTeam Turbo game. There will be tournaments to enter and free themed gadgets to take home.

**About Interactive Project**

*Interactive Project is a software development company of managerial browser-based and mobile motor games. Its first game, MyGPTeam ([www.mygpteam.com](http://www.mygpteam.com)), inspired by F1, has more than 60,000 worldwide users. Backed by a group of investors led by Fi.La.S. S.p.A. and LVenture S.r.l., Interactive Project is based in Rome. The company has signed agreements with publishers on three continents. For more information, visit the website [www.interactiveproject.com](http://www.interactiveproject.com), or the Facebook fanpage [www.facebook.com/MyGPTeam](http://www.facebook.com/MyGPTeam) or follow via Twitter [@MyGPTeam](https://twitter.com/MyGPTeam)*